

PRESS RELEASE

December 1, 2014

Keio University
About You Inc.

**University-industry collaboration establish “ninefolio”,
a Social recruiting website for global-minded people**

In partnership with Keio University Graduate School of Media Design (Dean Prof. Masa Inakage), About You Inc. (CEO Katsu Shirai) developed and launched “ninefolio,” a social recruiting website for international individuals who want to market themselves in Japan, on Dec 1, 2014.

The “ninefolio” system creates a highly educated community of qualified and talented individuals, who would like to work in Japan. It connects foreigners who are residing in Japan, international students studying in Japan, and other interested individuals abroad with global-minded Japanese companies. Keio University Graduate School of Media Design (KMD) and About You Inc. have developed an innovative, new way to outreach and PR global talent through “ninefolio,” which will create opportunities to work at global companies throughout the world and in Japan.

As innovative social networking sites emerge and online recruiting becomes the norm, the job market in Japan is dynamically changing day by day. With the gradual decrease of the workforce in Japan and the rapid globalization of Japanese enterprises, a qualified, international workforce is now critical for the future of Japan. However, cultural and linguistic barriers along with traditional job hiring systems, have hindered connecting the international workforce to many Japanese companies, who critically need well-trained, global human resources.

“ninefolio” is the pioneer in interlinking the globally-talented, international workforce with globalized companies in Japan. You too, can be a vital part of this new movement to bring qualified global human resources to Japan. As a part of future global Japan.

“ninefolio” URL: <http://www.ninefolio.com>

ninefolio

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