

February 15, 2024
Keio University

KeMCo Exhibition Ephemera: Printed Matter and Expression (March 18 – May 10)

The exhibition ‘Ephemera: Printed Matter and Expression’ concentrates on the ‘printed ephemera’ such as exhibition posters and pamphlets produced for art events. These kinds of printed ephemera are widespread throughout society, though there are various types of ‘ephemera’. In this exhibition, we introduce items from research centers and libraries in the cultural institutes that showcase the overlap between information transmission and experimental expression in postwar art. In addition, we are holding an exhibition of the works of Tatsuo Kawaguchi and Motohiro Tomii, two contemporary artists who have a keen interest in printed matter/ephemera.

1. Overview

Date: Monday, March 18 to Friday, May 10, 2024

Closed on weekends and public holidays

*Special openings on Saturday, March 30 and Saturday, April 20

*Temporary closures on Monday, April 1 and Tuesday, April 30 to Thursday, May 2

Venue: Keio Museum Commons, East Annex, Keio University Mita Campus

Open hours: 11:00 – 18:00

Admission: Free, open to the general public

*Please check the exhibition website for details and updates.

<https://kemco.keio.ac.jp/en/all-post/20240318-en/>

2. About the Exhibition

Exhibition flyers and pamphlets, sometimes referred to as ‘ephemera’, are produced not for long-term storage like artworks or books, but rather for temporary distribution of information. These printed ephemera, typically produced and distributed at a low cost, also function as important items to capture the events and atmosphere of the particular historical period. Recently, they have gained recognition as collectable items within museums and other cultural institutions.

This exhibition highlights ‘printed ephemera’ that acted as a medium for social circulation through their inexpensive production. Postwar art expanded into new forms of expression, including conceptual art, event and experimental film. Under these circumstances, printed ephemera such as exhibition pamphlets, catalogues, and art magazines, conveyed essential information and provided artists a platform to express themselves and experiment within the confines of a limited number of pages.

This exhibition will introduce these experiments with ephemera, while presenting printed matter/ephemera as a vehicle for information and expression.

In addition, we are holding an exhibition of the works of Tatsuo Kawaguchi and Motohiro Tomii, two contemporary artists who have a keen interest in printed matter/ephemera.

3. Exhibition Highlights

1. Catalogues of Minami Gallery | Minami Gallery | 1956–1979 | Keio University Art Center and Japan Cultural Research Institute
 2. SAC / SAC Journal | Sogetsu Art Center | 1960–1964 | Keio University Art Center
 3. Art & Project bulletin | art & project | 1968–1989 | private collection and other
- *The order indicates following; printed matter title | publisher | publication period | jurisdiction



Photo by Katsura Muramatsu (Calo Works)

4. Related Programs

Gallery Talk | Monday, March 25, 2024 15:00–16:00

*Other events, such as artist talks, are held throughout the run of the exhibition.

More information will be available on the exhibition website:

<https://kemco.keio.ac.jp/all-post/20240318/-en/>

5. Venue and Access

Venue: Keio Museum Commons (KeMCo)

Address: 2-15-45 Mita, Minato-ku, Tokyo 108-8345

East Annex, Keio University Mita Campus

- Access:**
- Tamachi Station (JR Yamanote Line/Keihin Tohoku Line) 8 minutes on foot
 - Mita Station (Toei Subway Asakusa Line/Mita Line) 7 minutes on foot
 - Akabanebashi Station (Toei Subway Oedo Line) 8 minutes on foot



Keio Museum Commons
(East Annex, Mita Campus)

6. Organizers

Organized by Keio Museum Commons and the Japan Cultural Research Institute

Cooperated by Keio University Art Center

Courtesy of Art Library, the National Museum of Modern Art, Tokyo

※Please direct any requests or inquires to the contact information below.

Inquiries about press release:

Keio University Office of Communications and Public Relations: Wakahara (Ms.)

Tel: +81-3-5427-1541

Email: m-pr@adst.keio.ac.jp

<https://www.keio.ac.jp/en/>