

February 20, 2020
Keio University

Completion of Japanese edition of WHO's "Global Action Plan on Physical Activity 2018–2030" and hosting of "Keio Sports SDGs Symposium 2020" (Feb 29)

—Thinking about sustainable sports and physical activities in the year of Tokyo 2020—

In June 2018, the World Health Organization (WHO) announced the Global Action Plan on Physical Activity 2018–2030 (GAPPA). The Keio University Sports Medicine Research Center and Graduate School of Health Management have been committed to the GAPPA initiative in Japan, and have worked toward the creation of a Japanese language edition.

To mark the completion of the Japanese edition, the "Keio Sports SDGs Symposium 2020" will be held. Thinking about sustainable sports and physical activities in the year of Tokyo 2020, stakeholders within and without the university will gather to consider what action should be taken hereon out. We kindly request your coverage of this event.

1. Purpose

The GAPPA was announced by the WHO in June 2018 following its resolution at the World Health Assembly in May of the same year. The GAPPA aims to reduce the number of people who are physically inactive by 10% by 2025 and by 15% by 2030. Four strategic objectives (create active societies, create active environments, create active people, create active systems) and 20 evidence-based policy actions, which can be adopted and applied anywhere in the world, were proposed.

These proposals are mutually linked with and show that they can contribute to the attainment of 13 of the 17 Sustainable Development Goals (SDGs) for 2030. Additionally, the need to implement these as a society through a "systems-based" approach not only in the fields of physical activity and health but also in cooperation with areas such as academia, transportation, and urban planning, is emphasized.

The Sports Medicine Research Center and the Graduate School of Health Management have created a Japanese language edition of the GAPPA, which has been published on the research center's website: sports.hc.keio.ac.jp/ja/news/2020/02/who2018-2030.html. An interdisciplinary symposium will be held in commemoration of its publication. With a view to forming a consortium hereafter, the symposium will share its conclusions on what actions should be taken when thinking about sustainable sports and physical activities in the year of Tokyo 2020. Lectures and panel discussion by specialists in SDGs, system design, public health promotion, and sports medicine, in addition to a special lecture by the WHO Western Pacific Regional Office, are all planned for the symposium.

2. "Keio Sports SDGs Symposium 2020" event outline

Date and time: 13:00–17:00 (doors open at 12:30), February 29 (Sat.), 2020

Venue: Fujiwara Hiroshi Hall, Collaboration Complex (Kyoseikan), Keio University Hiyoshi Campus

(One minute on foot from Hiyoshi Station, Tokyu Toyoko and Meguro Lines/Yokohama Municipal Subway)

Admission: free

Host: Keio University

Participation by: Sports Medicine Research Center; Graduate School of Health Management; Graduate School of System Design and Management (SDM); Institute of Physical Education; xSDG Laboratory, Keio Research Institute at SFC; Institute for Integrated Sports Medicine, School of Medicine; Keio Global Research Institute (KGR)

Content :

Special lecture: “Make more moments active — contribution of physical activity on the sustainable development goals”

Riitta-Maija HÄMÄLÄINEN, Technical Officer for Health Promotion, WHO Western Pacific Regional Office

Lecture 1: “Sports x SDGs”

Professor Norichika Kanie, Graduate School of Media and Governance

Lecture 2: “Energizing People and Towns through System and Design Thinking”

Professor Naohiko Kotake, Graduate School of System Design and Management (SDM)

Lecture 3: “Global Action Plan on Physical Activity 2018–2030 — Japanese Developments and Their Dissemination in Japan, and to the World”

Associate Professor Yuko Oguma, Sports Medicine Research Center and Graduate School of Health Management

Lecture 4: “The Olympic Legacy and Health”

Professor Hiroyuki Ishida, Sports Medicine Research Center and Graduate School of Health Management

Panel discussion

Panel exhibition (relating to the Olympic legacy and SDGs)

Applications: Please apply after viewing the following website.

<http://sports.hc.keio.ac.jp/ja/news/2020/02/sdgs2020.html>

(Registration also possible on the day)

Inquiries regarding symposium: Sports Medicine Research Center, Keio University

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*Please direct any requests or inquiries for coverage in advance to the contact information provided below.

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