## **News Release**

## Keio University, Nomura and Mitsubishi UFJ Trust and Banking Establish Japan Financial Gerontology Institute

**Tokyo, April 24, 2019** — Keio University, Nomura Holdings, Inc., and Mitsubishi UFJ Trust and Banking Corporation today announced that they established the Japan Financial Gerontology Institute on April 1, 2019.

With people expected to live longer in the age of the 100-year life, there is growing interest in the field of financial gerontology.

In response to this, last year Keio University, Nomura, and Mitsubishi UFJ Trust set up a joint research team to explore the establishment of a financial gerontology institute.<sup>1</sup>

The institute will work to promote more widespread knowledge of financial gerontology and develop talent that can use such expertise to further improve financial services.

In addition to supporting the institute, the three parties will continue working to implement various financial gerontology initiatives to contribute to the improvement of financial services in Japan.

## Overview of new institute

1. Name

Japan Financial Gerontology Institute (JFGI)

2. Representative

Masahiko Shimizu (Emeritus Professor, Keio University)

- 3. Services
  - (1) Raise awareness about financial gerontology
  - (2) Provide information about financial gerontology, publish books, etc.
  - (3) Share information on financial gerontology with companies and organizations
  - (4) Financial gerontology certification

<sup>&</sup>lt;sup>1</sup> See: https://www.keio.ac.jp/en/press-releases/2018/Oct/18/49-48902/