



October 16, 2019

Keio University

**KMD Forum 2019: “BEHIND & BEYOND” (November 1-2)  
The Graduate School of Media Design (KMD)  
24-hour Streaming Challenge**

Keio University Graduate School of Media Design (KMD) will host “BEHIND & BEYOND,” the KMD Forum 2019, over the two days of Friday, November 1 and Saturday, November 2. This year’s event takes as its theme the stories “BEHIND & BEYOND” KMD, and we are set to share the challenges, successes, and setbacks which have characterized the creative processes and production of innovation at KMD with the entire globe. Through the 24-hour stream that will start at 18:00 on Friday, November 1 and an exhibition of booths from 10:00 on Saturday, November 2 at the Collaboration Complex on Hiyoshi Campus (Kohoku-ku, Yokohama, Kanagawa Prefecture), KMD will transmit an insider’s view of the Real Projects that form the core of the KMD curriculum and aspects of student life not usually seen by the public, as well as some of what is expected to unfold in the future.

### **1. Purpose**

Since the establishment of KMD in 2008, a diverse array of people from various cultural backgrounds have engaged in research merging four creative elements (design, technology, management, policy) to generate new values into the future. This has involved linkages among organizations and individuals across nationalities, ages, and spheres of activity, including those in corporations and NPOs both in Japan and overseas. At the KMD Forum, which has been held every year since 2010, we publicly share the outcomes of the “Real Projects” which are the engine of KMD’s activities, through a program which includes symposiums, workshops, and interactive demonstrations. This year’s KMD Forum will take as its concept the idea of a KMD-style Open Campus for students hoping to enroll at the school

### **2. Event Outline**

Dates and times:

**ON AIR <YouTube Live>**

18:00, Friday, November 1 – 18:00, Saturday, November 2 (24-hour stream)

**ON STAGE <Exhibits>**

10:00–18:00, November 2, 2019

Venue: Kyoseikan Collaboration Complex, Hiyoshi Campus, Keio University

(One minute on foot from Hiyoshi Station, Tokyu Toyoko Line and Meguro Line/Yokohama Municipal Subway)

Entrance fee: Free

Hosts: Keio University Graduate School of Media Design (KMD)

Content: 24-hour stream mixing live and recorded material

Exhibition booths showcasing Real Project outcomes (workshops, demonstrations)

Admissions briefing sessions/consultation

**\*See reference materials and website for more program details.**

Website : <http://forum.kmd.keio.ac.jp/> Facebook : <https://www.facebook.com/KMDForum>  
Instagram : @kmd\_forum Twitter : @KMDFORUM

\*Please direct any requests or inquiries to the contact information provided below in advance of the event.

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**【Inquiries about this event】**

Hiyoshi Office of Student Services, Graduate School office (Graduate School of Media Design section)

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**【Inquiries about press release】**

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# KMD FORUM 2019

BEHIND AND BEYOND - Behind the Scenes and Beyond the Stage

## < Highlights >

### 1. "ON AIR" 24-hour live stream (18:00, November 1–18:00, November 2)

There will be a stream of the "ON STAGE" venue featuring a mix of live and recorded KMD content. You can view the proceedings on the day at KMD's official YouTube channel (<https://www.youtube.com/user/keiomediadesign>)

#### Program Sample

- 20:00–20:30 "Tell me about it! Professor Kato's Master's Thesis Special" A talk event hosted by Professor Akira Kato and a student who finished writing her Master's theses
- 21:00–21:30 "Beyond Japan" KMD's unique study abroad program  
"GID Program" Live relays with students studying abroad in London and New York
- 21:45–22:00 "LIFE after KMD" Interview sessions involving KMD alumni's activity after KMD.

It is also planned to broadcast other original programs on the Real Projects.

\*The event timetable may be subject to change at a later date. Updated timetable and news will be shared on the official website at a later date. Please keep an eye on our website for further information.



### 2. "ON STAGE"

- Information sessions and consultations

A opportunity to everyone to talk in person with KMD faculty members, students, and others about classes, researching, and daily life at KMD. Students who are considering enrolling at KMD are strongly encouraged to attend.

- exhibits and workshops

The trajectories of the Real Projects that form the core of the KMD curriculum will be introduced at interactive booths. KMD will introduce the process and course of projects as they work toward achieving their overarching goal of "social impacts" under the slogan of "Making 1 from 0."

