

October 23, 2018
Keio University

**Announcing “Journey” - The KMD FORUM 2018 (Nov. 2-3)
The 10-year Journey and Research Outcomes of the Graduate School of
Media Design (KMD)**

The Keio University Graduate School of Media Design (hereinafter “KMD”) will hold “Journey” - The KMD FORUM 2018 over the two days of Friday, November 2 and Saturday, November 3 at the Kyoseikan Collaboration Complex (Kohoku-ku, Yokohama City, Kanagawa) on Hiyoshi Campus, as a platform to showcase their latest research results. Ten years have passed since KMD was established. To mark its tenth birthday, the KMD Forum for 2018 will be themed on three “journeys” which have been part-and-parcel of KMD’s odyssey to date. The three journeys are: the journey to trace the 10 year activities of KMD itself to develop its methodologies for training media innovators, the journey of students from admission to KMD to completion of their degrees and beyond, and the journey of Real Projects to exhibit the evolving process of Real Projects aiming for social impact under the slogan of “creating 1 from 0”. Plans for the next ten years of KMD’s journey are also set to be announced at the Forum. KMD eagerly await your participation.

1. Purpose

Since the 2008 establishment of KMD, a diverse array of people from various cultural backgrounds have engaged in research merging four creative elements (design, technology, management, policy) to generate new values into the future. This has involved linkages among organizations and individuals, across nationalities, ages and spheres of activity, including those in corporations and NPOs both in Japan and overseas. At the KMD Forum, which has been held every year since 2010, we share with the public the outcomes of the “Real Projects” which are the engine of KMD’s activities, through a program which includes symposiums, workshops and interactive demonstrations.

2. Event Outline

Dates and times: 10:00-18:00, Friday, November 2 10:00-18:00, Saturday, November 3, 2018

Venue: Kyoseikan Collaboration Complex, Hiyoshi Campus, Keio University

(One minute on foot from Hiyoshi Station, Tokyu Toyoko Line and Meguro Line/Yokohama Municipal Subway)

Entrance fee: Free

Hosts: Keio University Graduate School of Media Design (KMD)

Content: Symposiums, panel events, and interactive booths and presentations on research outcomes (workshops, demonstrations)

*** See reference materials, website for more program details.**

Website: <http://forum.kmd.keio.ac.jp/> Facebook: <https://www.facebook.com/KMDForum>

*Please direct any requests or inquiries to the contact information provided below in advance of the event.

* We have sent this news release to the MEXT Press Club, Science Press Club, and the city news and science departments of other media outlets.

Inquiries about this press release: Hiyoshi Office of Student Services, Graduate School Section (contact for Graduate School of Media Design) TEL: +81-45-564-2517 Email: kmd@info.keio.ac.jp <https://www.kmd.keio.ac.jp/>

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Highlights

1. Opening and keynote speech

Mr. Tim Brown, CEO at IDEO Inc., a design consultancy company with its base in the United States, has been invited to deliver the keynote speech.

- Title: A New Age of Design
 - How might we design differently in the future?
- Speaker: Mr. Tim Brown, CEO, IDEO Inc.
- Host: Masa Inakage, Dean, Graduate School of Media Design (KMD)
- Date and time: 10:00-12:00, Friday, November 2 (reception from 9:20)
 - * Guests are requested to take their seats by 9:50.
- Venue: Fujiwara Hiroshi Hall, 2F, Kyoseikan Collaboration Complex
- Language: English (simultaneous interpretation into Japanese provided)
 - * Note that advance registration for the keynote speech for members of the public is closed.

Inquiries for press coverage are welcome.



2. Panel sessions/Symposium

Two sessions to present plans with regards to the journey which awaits KMD in the next 10 years are set to take place at the panel session and symposium. In addition, a session on the creative society envisaged by KMD will be held, involving discussions with three media innovators who have become leaders in that creative society since flying the KMD nest. This session is titled “KMD’s 10-year Journey: Media Innovators” and is scheduled to take place on 13:30-14:20, November 2.

3. Booths/Workshops

The journeys of Real Projects which form the core of the KMD curriculum will be introduced at interactive booths. KMD will introduce the process and course of projects towards achieving their overall goal of “social impacts” under the slogan of “Making 1 from 0.”

