

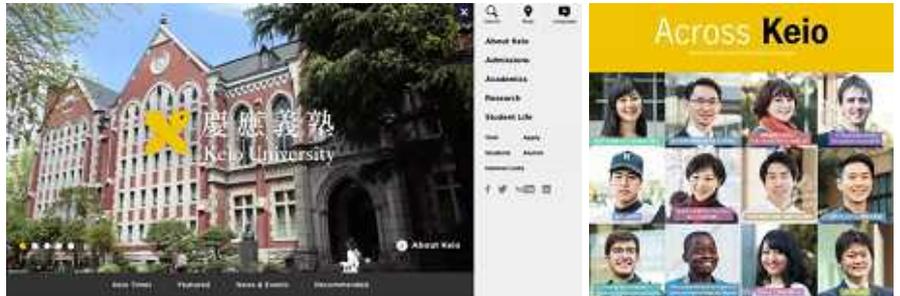
June 17, 2016
Keio University

Keio University Launches New Official Website

Keio University has launched a newly redesigned official website in both Japanese and English as of June 13, 2016. The website has been redesigned with aesthetics in mind, with a new and dynamic look that effectively uses high-resolution image and video and a responsive web design optimized across multiple devices, which include smartphones and tablets, for exceptional web experiences. The right-hand navigation keeps the interface clean and provides users quick and easy access to the information they need. Keio University is dedicated to reaching broader audiences in Japan and around the world by delivering visually compelling, bilingual content that illustrates the university's rich variety of education and research.

■ Keio University website

<http://www.keio.ac.jp/>



■ New Features and Design

Designed especially with current and prospective students in mind, the new site delivers fresh content about the university in both Japanese and English. As Japan's oldest private institution of higher learning, with a history spanning more than 150 years, the university has also crafted interactive content to better convey its mission, past and present, and the life of its founder, Yukichi Fukuzawa.

- **Keio Times** showcases special features on the latest news at Keio.
- **Across Keio** is a platform for students, faculty, and staff to talk about what makes Keio great.
- **Research Around Keio** features the latest cutting-edge research at the university.
- **Keio by the Numbers** gives a brief look at the university's facts and figures.
- **Philosophy** provides an inside look at the Keio founder Yukichi Fukuzawa and the principles on which the university was established.
- **History** traces Keio's transformation from a small school of Western learning to Japan's leading private university.

■ Top Global University Project and the Website Redesign

Behind this year's redesign was MEXT's selection of Keio University as one of Japan's top universities providing world-class research and education in 2014. The university was designated a Type A University for the Top Global University Project (TGUP), which provided the momentum needed to launch a new website designed to better convey the interdisciplinary and international qualities of advanced education and research at Keio.

*Please direct any interview requests or inquiries to the contact information provided below.

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