

## Keio University Education and Research Development Project

### Keio University Global Fellowship (Study Abroad Grant for Privately Financed Students) Project

**【Applications for the Keio University Global Fellowship are closed, for AY 2024 and onwards.】**

The Keio University Global Fellowship (Study Abroad Grant for Privately Financed Students) launched in 2015. In the 8 years since its inception, a total of 24 students have been selected to study abroad and 7 of them have earned degrees (Table 1).

After receiving their degrees, they have been engaged in a wide range of activities; some are faculty members teaching and conducting research at Keio University, some are advancing research and development of innovative science, and some are employed by leading global companies.

There are currently 15 students who are studying abroad and making steady progress in their research with the aim of obtaining their degrees (Table 2).

7 of them are expected to earn their degrees in the 2023 academic year.

Table 1. List of degrees earned (as of June 2, 2023)

Academic year of adoption	Study abroad destination		Degree	
AY2016	King's College London	UK	Doctor of Philosophy	English
AY 2017	University of Sussex	UK	Master of Science	Development Economics
AY 2017	University of Wisconsin-Madison	US	Master of Science	Economics
AY 2017	Université Toulouse	FR	Doctorat	Philosophy
AY 2017	University of California Los Angeles	US	Doctor of Philosophy	Bioengineering
AY2018	Johns Hopkins Bloomberg School of Public Health	US	Master of Science	Public Health
AY2020	The University of Texas, Austin	US	Master of Science	Computer Science

Table 2. List of study abroad destinations (institutions)

	Study abroad destination (institution)
1	Martin Luther University of Halle-Wittenberg
2	Illinois Institute of Technology
3	University of York
4	Northwestern University
5	University of Colorado Boulder
6	Queen Mary University of London
7	University of Waterloo
8	RWTH Aachen University
9	Johns Hopkins University
10	University of California, Berkeley
11	Columbia University
12	University of Wisconsin-Madison
13	University of Maryland
14	Massachusetts Institute of Technology
15	University of California San Diego

Reference: <https://www.keio.ac.jp/en/news/2022/Dec/14/48-134081/>

## Projects related to the Tokyo 2020 Olympic and Paralympic Games

【AY 2016】

### ● "Signing Ceremony with Team GB for the Tokyo 2020 Preparation Camp" Held

The British Olympic Association (BOA), Japan Olympic Committee (JOC), Yokohama City, Kawasaki City, and Keio University held a signing ceremony to conclude a cooperation agreement for the 2020 Olympic Games. Sebastian Coe, chairman of BOA, Tsunekazu Takeda, president of JOC, Fumiko Hayashi, mayor of the City of Yokohama, Norihiko Fukuda, mayor of Kawasaki City, and Atsushi Seike, president of Keio University (at the time) assembled for the ceremony, which was attended by over 20 media companies, and expressed their determination to cooperate for the success of the Tokyo Games. (March 21, 2017)

<https://www.keio.ac.jp/en/news/2017/Mar/27/48-20197/>

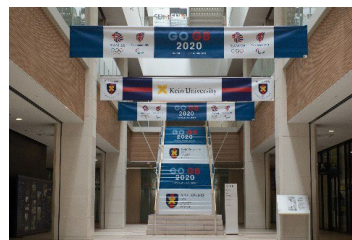
【AY 2017】

### ● PR Plan (Development of Branding System)

A branding system (joint logo, etc.) to be used jointly by Yokohama City, Kawasaki City, and Keio University was created to mutually promote and build momentum toward the hosting of the preparation camps of the British national teams. Of the design companies that participated in the proposal competition in November 2017, the company that designed Keio's 150th anniversary logo was selected as the outsourcing company and the following logo was created.



The GO GB logo, for shared use by Yokohama City, Kawasaki City, and Keio University



Decorations on campus with the logo (inside the Hiyoshi Campus Collaboration Complex [Kyoseikan])

### ● Preparation of a Base for the Project (Collaboration Complex [Kyoseikan] Communication Plaza)

Preparations went ahead on the Communication Plaza on the 2nd floor of the Collaboration Complex (Kyoseikan) on Hiyoshi Campus, which was decided on as the base for this project. As this project has the potential to incorporate various educational and research activities at Keio University, the base was designed to be a space that can be freely arranged according to its use. For example, on the assumption that the Communication Plaza will be used for the activities of student volunteer teams, as a hub for collaborative activities with Yokohama City, Kawasaki City, and the BOA; or, as a place to share findings from the university's educational, research, and medical care activities, it will provide a spacious glassed room where the staff members and athletes of BOA and BPA as well as the students, faculty, and staff members of Keio can get together.

【AY 2018】

### ● "MOU Signing Ceremony with the British Paralympic Association for Tokyo 2020" Held

A MOU on hosting the preparation camp of the British national Paralympic team for the Tokyo 2020 Paralympic Games was concluded with the British Paralympic Association (BPA). In addition to cooperating for the preparation camp, the BPA, Yokohama City, Kawasaki City, and Keio University also plan to facilitate exchange in cultural and academic fields as well as with the regional communities. At the venue on Hiyoshi Campus, many distinguished guests were in attendance, including the athletes of the British Paralympic judo team who were also seen chatting with the students. (May 24, 2018)

<https://www.keio.ac.jp/en/news/2018/May/28/48-44213/>

● PR activities

Yokohama City, Kawasaki City, and Keio University jointly launched the "GO GB 2020" website (<https://gogb2020.jp/en/>) in support of the British national teams. The site, which is available in both English and Japanese, introduces the sports and the facilities the British national teams will be using for their preparation camps as well as highlighting the appeal of the three hosts domestically and internationally. The goal is to make information useful for supporting the British national teams available, including information on the various events and those related to the British national teams (Team GB, ParalympicsGB), until the end of the Games.

● British Olympic Association (BOA) Team GB Preparation Camp Seminar Series Held

The British Olympic Association (BOA) and Keio University jointly hosted a seminar on the theme of "Sustaining Performance" in the Fujiwara Hiroshi Hall at the Collaboration Complex (Kyoseikan) on Hiyoshi Campus. The lecture was followed by a Q&A session with the 3 lecturers, which included Mr. Brendan Purcell, the Director of Performance of British Rowing, and there was a lively exchange of opinions with the 140 or so participants in attendance, which included students, staff and faculty members, members associated with the Athletic Association, and Keio alumni.

This seminar is the first in a series of 6 seminars that will be hosted in turn with Yokohama City and Kawasaki City in the run-up to 2020. (October 19, 2018)

<https://www.keio.ac.jp/en/news/2018/Oct/24/48-49006/>



During the seminar hosted jointly with BOA

[AY 2019]

● Hosting the test camps of BOA and BPA teams

In the 2019 academic year, we had preparatory visits from the BOA and hosted test camps for Team GB athletes and staff, including those of the following teams: track and field, artistic swimming, marathon swimming, swimming, gymnastics, trampoline, judo, and taekwondo. From the BPA, preparatory visits and test camps were held by the judo, rowing, and archery teams. Some teams came to Japan on multiple occasions to ensure that they were thoroughly prepared. Furthermore, staff members of both the BOA and BPA visited several times to examine the facilities and equipment as well as to have advance meetings to discuss matters relating to the operation and coordination of the preparation camps. Students, primarily those of the Athletic Association and members of the KEIO 2020 project, provided support for the test camps and interacted with the BOA and BPA athletes.



Interaction between the track and field team and Keio students



The gymnastics team practicing in the Mamushidani Gymnasium

● PR activities

We continued to operate the "GO GB 2020" website which we launched in the 2018 academic year with

Yokohama and Kawasaki Cities to support the British Olympic and Paralympic teams. In the 2019 academic year, we posted reports of the test camps and columns on people involved with the Tokyo 2020 Olympics and Paralympics in both Japanese and English. Additionally, we reorganized the Olympic and Paralympic page on the Keio University website by topic to make it easier to navigate.

Furthermore, during the test camps, we put up decorations with GO GB logos around Hiyoshi Campus to welcome the teams and to publicize Keio University as the host of the test camps during coverage by overseas press as well as when posts were made on SNS, etc., by the athletes. During the BOA test camp in July 2019, British media outlets including the BBC, Sky Sports, and Daily Telegraph covered the teams' stay, and a member of the Keio Gymnastics and Trampoline Team was interviewed by Sky Sports.



Decorations in the Judo Gymnasium

## 【AY 2020】

Following the postponement of the Tokyo 2020 Olympic and Paralympic Games, various events that would have been held in 2020 had to be deferred as the pre-Games training camps of the British national teams that were scheduled to take place on Hiyoshi Campus were pushed back to the summer of 2021.

### ● Public Relations

The “GO GB 2020” website (<https://gogb2020.jp/>) launched in 2018 by Keio University, the City of Yokohama, and Kawasaki City to show support for the British national teams has remained active on the assumption that the Games would take place in the summer of 2021. In the 2020 academic year, information centering on messages from the British Olympic Association (BOA) and British Paralympic Association (BPA) regarding the postponement of the Games were released. This site was accessed nearly 50,000 times over the period from January 2019 to October 2020, of which 87.4% of visits were from Japan and 12.6% from overseas.

## 【AY 2021】

### ● Hosting Team GB and ParalympicsGB for Pre-Games Olympic Training Camps.

In the run-up to the Tokyo Olympics and Paralympics, Keio University hosted training camps at the Commemorative Hall and Kyoseikan Collaboration Complex on its Hiyoshi Campus for the Olympic and Paralympic delegations from the United Kingdom. Their respective training camps took place from July 8 to August 7, and from August 13 to September 2, 2021. Despite the various restrictions in place due to the COVID-19 pandemic, Keio University supported the British athletes and staff both directly and indirectly, by sending words of encouragement to the competitors through room decorations, and generally deepening friendships with the community.

In addition, we provided detailed support to the teams during the pre-Games camps and other situations. This included on-site deployment of staff members who had previously had occasion to work with and establish trusting relationships with the British teams, to coordinate facilities and logistics both in the run-up to and throughout the training camps. Both the Olympic and Paralympic teams, which took home multiple medals at Tokyo 2020, offered their heartfelt thanks to Keio University, bringing the camps to a successful close.

### ● Public Relations

The “GO GB 2020” website that Keio University launched together with the city governments of Yokohama and Kawasaki was kept active from its creation in 2018 until after the Olympic Games ended in February 2022. In AY 2021, the website primarily focused on providing information on the pre-Games training camps, including updates to infection control measures to ensure a safe and successful operation of the pre-Games

camps. After Tokyo 2020 and the training camps ended, the website was used to display thank you messages from the British Olympic Committee (BOA), British Paralympic Association (BPA), and scenes of the interactions that took place between the athletes and Keio students.

The website was discontinued at the end of February 2022 and archived through the National Diet Library's Web Archive Project (WARP).

(National Diet Library's Web Archive Project) <https://warp.da.ndl.go.jp/waid/32749>

【AY 2022】

● **Project Commemorating the 150th Anniversary of An Encouragement of Learning**

2022 marked the 150th anniversary of the publication of the first edition of *Gakumon no susume* (*An Encouragement of Learning*). Keio commemorated this occasion by releasing videos that encourage current and prospective Keio students—individuals who will go on to shape the future—to read Fukuzawa's ever-relevant and thought-provoking text, and to use it as a guide in these uncertain and unpredictable times. In the videos, Kohei Itoh, the president of Keio University, sits down with Keio alumni from various backgrounds and asks them what Yukichi Fukuzawa's teachings in this collection of essays mean to them personally.



ガクモンノススメ  
「学問のすすめ」150周年プロジェクト

In addition to this, Keio held lectures and a book fair to commemorate the 150th anniversary of An Encouragement of Learning. Keio also participated in the Asahi Education Forum held on November 13, 2022. In one particular session, “An Encouragement of Business: 150 years of an Encouragement of Learning”, they held presentations on the Fukuzawa and his students' entrepreneurial accomplishments, Keio's current efforts to promote startup creation and growth, and a panel discussion.



The 2022 Asahi Education Forum

Page commemorating *Gakumon no susume* (*An Encouragement of Learning*):

<https://www.keio.ac.jp/ja/gakumon150/>

News article on the “An Encouragement of Business: 150 years of *An Encouragement of Learning*” session at the 2022 Asahi Education Forum:

<https://www.keio.ac.jp/ja/news/2022/12/7/27-133975/> (Japanese language only)